Art Director

Company Profile:
Samhita means "COLLECTIVE GOOD." We help people and organizations "DO GOOD CSR BETTER" by creating symbiotic relationships between those who are bringing about change on the ground and those who have the means and resources to enable that change.

Collective Good Foundation provides comprehensive project implementation solutions for the development sector. We work closely with companies, non-profits and foundations to address some of the most challenging issues in healthcare, education, Water, Sanitation & Hygiene (WASH), and women's empowerment.

The Samhita GoodCSR platform is developed by Samhita Social Ventures in collaboration with Collective Good Foundation and supported by the Bill & Melinda Gates Foundation and the Tata Trusts, with an aim to revolutionize the way social sector projects are executed and monitored. With streamlined dashboards and real time analytics, GoodCSR is changing the way companies and NGOs connect and work towards the larger goal of social change.

Samhita is looking for an Art Director who will be responsible for the following activities:

Job Description:
1. Conceive and implement concepts, guidelines and strategies in various creative projects and oversee them to completion.
2. Provides designs and illustrations (digital and/ or traditional) from conception to completion as required
3. Working on designs to produce an effective campaign
4. Works with copywriter to Brainstorming new creative concepts and designs
5. Identify needs for a project and timeline required to complete that project and enthusiastically revise designs
6. Maintaining the highest standards in design and producing cutting edge creative content, for web, print and digital
7. Design across all digital assets: advertising, electronic newsletters, banners, social media and other digital media
8. Expert in visual execution and design & typography in all media campaigns
9. Have a thorough understanding of photography, typography and printing

Skills required:
1. Should be an art graduate. Degree or diploma in design, applied art or related disciplines
2. Should be conversant with all design software's. i.e. Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver. Knowledge of HTML5 & FLASH will be an added advantage
3. UI and UX knowledge
4. Be highly creative. Good imagination will be an added advantage
5. Should have excellent sense of Design and typography
6. Have excellent interpersonal and communication skills
7. Functional Competencies like Illustrator, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver

If you would like to take up this challenge, then kindly send your resume to sharad@samhita.org